
What is NOCO CSP?

- The Northern Colorado Construction Sector Partnership.
- Lead by industry. Everyone works full-time within the industry.
- We exist to improve the construction industry experience in Northern Colorado.
 - Website for more info - NOCOCSP.com
- One focus is improving the perception of who we are, what we do, and all we provide within our communities.
 - This includes providing accurate and consistent information to high schoolers about pathways, opportunities, careers, and potential within our industry.

NOCO CSP's Construction Pathways Presentation



It's

- To clarify all the cool and wonderful things we do and provide within construction.
- Highlight MANY pathways into our industry (one not being better than another to be successful).
- Clarify these are careers, not just jobs.
- Explain the cool parts of construction from your sector and point of view.



It's Not:

- To tell them one pathway is better than another (college vs. not), all and both are needed in our industry.
- To persuade them to explore only one pathway, sector, role or company.
- To downplay or degrade other careers, industries, companies, sectors, pathways or building partners.

Scan the QR Code to access and download the PowerPoint Presentation for your upcoming presentation.





Construction Pathways Presentation - Tips

- **Mindset – Negative vs. Positive**
 - Keep it positive. No need to degrade other careers, pathways, sectors, or industries (All of them will be our future clients, architects, engineers, or trade partners working alongside us in some capacity.)
- **Strongly encourage them to finish high school.**
 - This presentation can be lucrative to those struggling to finish. We need to strongly encourage them to at least complete high school (which provides more choices for them later in life).
- **Don't insult; Instead, encourage.**
 - These may not seem insulting, but these comments don't go over well (and can make them want to stop listening to you)
 - "You don't know what it means to work hard yet..."
 - "I'm older than a lot of your parents..."
 - "You all don't know how to budget since you are still living with your parents."
 - Don't try to be their parent; be the professional advisor/ mentor you already are.
- **Don't lie**
 - If they ask about challenges, be honest. Try to remain positive about it, but be honest. What we do is hard (but it's worth it).
 - If you don't know an answer, tell them you don't know.
- **Try to speak at their life level.**
 - Avoid acronyms (RFI, ASI, WTF...)
 - We have been in the industry a long time; they don't know (or care yet) what submittals are, what pre-con is, or the dynamic of our world yet.
- **Allow silence (count to 10)**
 - Be patient with engagement, interaction, and questions.
 - It takes a bit for them to process the info.
 - It's intimidating asking questions sometimes in front of their peers.
- **We don't and don't have to know it all.**
 - Don't assume for other trades. Represent yourself and your perspective.
 - Feel free to get back to them, connect them (or their teacher) with someone who may be able to answer the question, or simply say, "You know...I don't know, but great question."
- **Be energetic, but be yourself.**
 - Behaviors are contagious.
 - Make it fun, interesting, and engaging.
- **Possible items to bring:**
 - Candy
 - Dry erase markers
 - A thumb drive of this presentation
 - Handouts/ packets of info
 - Swag
 - A presentation partner (another perspective)
 - Printout of slides or summary script to reference if needed